

HIPSTERS AND THE DEATH OF COOL

PART A: PRE-READING

1. Think about and describe the image “in your head” when you read the following words:

cool
original
rebel
hipster

PART C: COMPREHENSION

Answer the following questions in complete and clear sentences.

2. Find a similar word/expression in paragraph 1 to “sticking”.

3. Find a similar word/expression in paragraph 1 to “accurate yet run-down”.

4. The word “contortions” in paragraph 3 can best be described as:

_____ controls
_____ distortions
_____ miscollections
_____ conversations

5. Find a similar word/expression in paragraph 6 to “reminiscent”.

6. What is ironic about *ugly cardigans*?

7. What is a *glossy* ?

8. What is the thesis of the *AdBusters* article (1 mark)? What does it mean ?

9. What is the marketplace driven by ?

10. What does having your *image sold back to you* mean?

11. What does “politically loaded” mean ?

12. What does “stripped of their original connotations” mean?

13. What have hipsters apparently done to the symbols/signatures of our era?

14. What does accused of apathy mean? Do you think this is a valid assessment of youth culture? Explain.

15. How has communication altered the way people voice their ideas ?

PART D: INFERENCE

16. Find specific evidence from the article that could lead a reader to the conclusion that:

Originality is comatose/originality is in a coma.

Identify three.







PART E: DICTION

17. The attitude or tone of writing is expressed in the particular words and phrases that they consciously (or unconsciously) choose/use (diction). These words/phrases have an impact on the reader and influence the “slant” or impressions that the reader takes away.

part of speech	example from text	new “diction” / new tone
adjectives		
adverbs		
verbs		
interesting or colourful phrases/ expressions (i.e. metaphor)		

18. What do you think the tone or attitude the writer is communicating? Why?
